

More for the family – Pepco is a new tenant of Galeria Malta.

Galeria Malta strongly emphasizes the implementation of the new development strategy. Thanks to the changes that have already begun, located in the heart of the favorite recreational areas of Poznań, Galeria Malta becomes a place even more friendly to families! The facility will soon offer its clients a new well-known and popular brand. The retail offer of Malta will be complemented by Pepco – a European chain of discount shops.

 Poland, Warsaw – 20th of August 2019

"Malta's forthcoming development strategy assumes the creation of a unique place on the map of Poznan: the new urban space, both from a functional and architectural point of view. We will be creating a New Malta with respect for its identity. We focus on the individual needs of each client. That is why we have decided to cooperate with the most-liked brands" – says Lech Polański, the center's director.

Changes in the Gallery are already visible: Lider Plac Zabaw has opened a creative concept for the youngest, created in the form of a chocolate factory, and at the beginning of the next year, the enel-med clinic will be opened with the offer of the most sought-after medical specialties and a dental clinic. A significant refurbishment and upgrade of the Multikino cinema is also underway.

Galeria Malta over the last 10 years has become a family place in the awareness of the residents of Poznań. The location of the city's favorite recreation areas makes us want to entertain and relax, and to compose a commercial offer from family brands and services dedicated to this group of clients.

- The PEPCO chain doubles the number of its stores each year. Our loyal clients are a factor that allows us to dynamically develop and improve our strategy. The selection of shopping malls such as Malta for the locations of our stores is not accidental. Here we find the right space that allows us to maintain a high standard of sales and exposition, but also guarantees the proximity of other points, e.g. food operators with whom PEPCO perfectly complements, creating a comprehensive commercial offer. In addition, we are very pleased to open another store in the city from which we come and where our European headquarters have been operating for more than ten years – says Kasia Wilczewska, Pepco communication manager.

PEPCO is a discount chain that offers clothes for the whole family and home products at the lowest prices. In the Pepco offer, the customer can find 38 assortment groups, which include, among others, clothing for children and adults, accessories, cosmetics, toys, school supplies and a wide selection of home items. The sale also includes licensed and seasonal products related to, for example, holidays, summer holidays, and the start of the school year. Approximately 60% of the range is made up of clothes, while 40% are other products. The Pepco store in the Malta gallery will occupy an area of over 500 sqm, and its opening is planned for the autumn 2019.

"I am very pleased with the cooperation established with Pepco Poland Sp. z o.o. The brand is well known and liked among consumers – says Lech Polański, the director of Malta – that's why I deeply believe that brand's presence in Malta will provide even greater satisfaction for our clients. Galeria Malta with a new development strategy is a place with great potential, which is also noticed by tenants: we will inform about new leasing agreements soon" – adds Polański.

About Galeria Malta

Galeria Malta is one of the largest shopping and entertainment centers in Poznań, managed by Sierra Balmain. Commercial space, including 35,000 sqm of retail space and 23,000 sqm of leisure space contains stores and service outlets of many sectors, including popular and demanded fashion brands as Tk Maxx, CCC, H&M, New Yorker as well as leading leisure operators. The main offer of the Gallery is dominated by local and global brands from the mid-mass market and premium segment.

The gallery is distinguished by its location in the immediate vicinity of the recreational areas of Malta, a restaurant zone with a view of the Maltańskie Lake and a wide range of sport and entertainment activities. At Malta Gallery one can find: a fully modernized 10-screen Multikino with premium screens, the largest squash club in Poznań, two escape rooms, the Poznań School of Acrobatics, fitness club and Lider Plac Zabaw and soon enel-med.

The changes taking place in Galeria Malta are aimed at developing a new format of the place where the existing center functions harmoniously combine with the advantages of the unique location over the Malta lake. Leisure, entertainment and spending time together are extremely important values for Malta's customers.

About Sierra Balmain

Sierra Balmain is an independent consulting company on the commercial real estate market, focusing on the area of Poland and Central and Eastern Europe. The company offers its clients a full range of services within the commercial real estate market, including office, industrial and retail premises, property management as well as transaction advisory in the investment market.
