

# Top level entertainment at Galeria Malta – modernized Multikino awaits its clients!

Multikino at Galeria Malta has been modernized – from mid-August screening rooms will be equipped with the most modern equipment and reclining seats, which makes cinema screenings even more enjoyable. The new development strategy and changes implemented by Galeria Malta are appreciated by the center's tenants - they recognize Malta's potential, its strategic location and the importance of a proper, diversified tenant mix. Thanks to the joint commitment of Galeria Malta and the brands present there, the facility will gain a completely new face, change its functions, and ultimately become a favourite place for leisure, entertainment and shopping.

 Poland, Warsaw – 27<sup>th</sup> of August 2019

The second floor of Galeria Malta is dominated with the best entertainment offer for both kids and adults. This is where you find, among others a creative concept Lider Plac Zabaw, two escape rooms, fitness and squash clubs, as well as the popular Multikino cinema chain. For those who want to keep up with the biggest cinema hits and what's more – watch them on the big screen and with the right acoustics and in comfortable conditions, Multikino in Galeria Malta has prepared a surprise. All ten cinema halls have already been equipped with very comfortable, reclining armchairs, thanks to which you will be able to enjoy premieres in an even more relaxing atmosphere – all this is already available from the middle of August.

"We live in a time when watching movies in the cinema enters a completely new dimension – says Tomasz Zawistowski, director of Multikino Malta. – We are glad that in Multikino we follow modern trends. We offer our viewers the most modern electric seats available on the Polish market. Thanks to them, the viewer can feel... like at home on the sofa – but with definitely better conditions of sound and image."

The modern SUPERVIP seats used in the Multikino Malta give customers the possibility to choose the sitting position and change it freely. Using the appropriate button, the viewer adjusts the position of the backrest by himself. Seats are wider, more comfortable, made of soft material, which further affects comfort during watching – and everyone deserves it!

"The consistently implemented strategy assumes creation of recreation zones within the Gallery, supplemented with an appropriate entertainment and commercial offer. We would like Malta's clients to consider our center as a natural extension of the surrounding recreational areas as well as spend their free time here, which is why we will take care of every detail in the remodeling process and redefine the center's functions. I think that the renovated Multikino, equipped with the latest equipment will be one of the magnets that attracts crowds to the modernized Galeria Malta" - comments Lech Polański, the center's director.

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## About Galeria Malta

Galeria Malta is one of the largest shopping and entertainment centers in Poznań, managed by Sierra Balmain. 54,000 sqm. area contains stores and service outlets of many sectors, including popular and demanded fashion brands as Tk Maxx, CCC, H&M, New Yorker and soon – Pepco. The main offer of the Gallery is dominated by local and global brands from the mid-mass market and premium segment.

The gallery is distinguished by its location in the immediate vicinity of the recreational areas of Malta, a restaurant zone with a view of the Maltańskie Lake and a wide range of sport and entertainment activities. At Malta Gallery one can find: a fully modernized 10-screen Multikino with premium screens, the largest squash club in Poznań, two escape rooms, the Poznań School of Acrobatics, fitness club and Lider Plac Zabaw and soon enel-med.

The changes taking place in Galeria Malta are aimed at developing a new format of the place where the existing center functions harmoniously combine with the advantages of the unique location over the Malta lake. Leisure, entertainment and spending time together are extremely important values for Malta's customers.

## About Sierra Balmain

Sierra Balmain is an independent consulting company on the commercial real estate market, focusing on the area of Poland and Central and Eastern Europe. The company offers its clients a full range of services within the commercial real estate market, including office, industrial and retail premises, property management as well as transaction advisory in the investment market.

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