

# Galeria Malta does not slow down the pace of development: the Dealz chain will strengthen the center's offer!

Galeria Malta enriches its shopping and entertainment offer by signing new lease agreements. After Lider Plac Zabaw, enel-med, Pepco and Martes Sport, the time has come for the popular Dealz discount store chain. This is an offer for those who value the diversity of products for the entire family at very affordable prices. In the Dealz store assortment, the clients will find food products, cosmetics, household items of their favourite brands at great prices, a wide range of British products, as well as seasonal products, toys and accessories for animals. Dealz store at Galeria Malta will open later this year. This is the consequence of the changes and the remodeling process that have already started.

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Galeria Malta is undergoing an important transformation, which it grew up to after a ten-year presence on the commercial real estate market in Poznań. A well-thought-out strategy and already initiated remodeling process will make it a perfect place for active time spending among the family members and friends as well as a new shopping destination. The center follows market trends, becoming a social gallery with a properly selected portfolio of tenants from the retail, leisure and entertainment sectors. Implemented changes concern both the center's functions, the arrangement of the space, the location of individual thematic zones, as well as the store portfolio itself. In Malta, the entertainment sphere is growing, and new places of active recreation are being created. At the same time, the gallery is expanding its shopping offer, enriching it with new discount brands such as Dealz, appreciated by Poznań residents.

Dealz offers a wide range of products: food, drugstore, cosmetics, home decoration and home furnishings, toys, stationery, pet products and many more, always at attractive prices. The store with an area of nearly 480 sqm will be located on the ground floor.

"The opening of the Dealz store in Galeria will enrich the center's offer, providing customers with a new place where they can both make their everyday purchases and find many interesting, attractive products not available in other stores. We are convinced that the Dealz store will become the favorite shop for Galeria Malta customers, which they will visit with joy and where they will always find their favorite brands and new, interesting products at great prices. Every month we open more Dealz chain stores, reaching more and more customers from all over Poland. The shop in Galeria Malta will be the third store of our chain in Poznań" – says Marcin Langowski, Dealz Polska.

"Dealz Polska is a well-known and popular network that could not be missing in Galeria Malta. It will perfectly complement the offer of our center and will certainly be appreciated by those customers who are looking for various products from many segments at attractive prices. Surroundings of Galeria Malta - a lake, nearby paths and green areas, are the place of relaxation in the bosom of nature, social

gatherings, family picnics or afternoon walks with a dog. I am convinced that Dealz's offer will contribute to making these activities more attractive and everyone will find something for themselves, their family, creative play with children and pets" – adds Polański.

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## About Galeria Malta

Galeria Malta is one of the largest shopping and entertainment centers in Poznań, managed by Sierra Balmain. 54,000 sqm. area contains stores and service outlets of many sectors, including popular and demanded fashion brands as Tk Maxx, CCC, H&M, New Yorker and soon – Pepco and **Martes Sport**. The main offer of the Gallery is dominated by local and global brands from the mid-mass market and premium segment.

The gallery is distinguished by its location in the immediate vicinity of the recreational areas of Malta, a restaurant zone with a view of the Maltańskie Lake and a wide range of sport and entertainment activities. At Malta Gallery one can find: a fully modernized 10-screen Multikino with premium screens, the largest squash club in Poznań, two escape rooms, the Poznań School of Acrobatics, fitness club and Lider Plac Zabaw and soon enel-med.

The changes taking place in Galeria Malta are aimed at developing a new format of the place where the existing center functions harmoniously combine with the advantages of the unique location over the Malta lake. Leisure, entertainment and spending time together are extremely important values for Malta's customers.

## About Sierra Balmain

Sierra Balmain is an independent consulting company on the commercial real estate market, focusing on the area of Poland and Central and Eastern Europe. The company offers its clients a full range of services within the commercial real estate market, including office, industrial and retail premises, property management as well as transaction advisory in the investment market.

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