

## Sierra Balmain will manage Alfa Centrum Gdańsk

This is another retail facility this year that has joined Sierra Balmain's portfolio. In February the company took over the management of Nowy Rynek in Jelenia Góra and from May it will also take care of the administration of Centrum Alfa located in the seaside district of Gdańsk-Przymorze.



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With the another property management takeover, Sierra Balmain strengthened its position on the Polish commercial real estate market and increased its space under management to over 550,000 m<sup>2</sup>.

*"We will use all our knowledge and experience to strengthen the position achieved by Alfa Centrum - a place of shopping, services and entertainment valued by residents. Sierra Balmain approaches each managed property in an individual and comprehensive manner, striving to maximize its potential and development opportunities. For over a year, we have also been working on many modern solutions that fit into the current market realities and new consumer expectations"* – said Dorota Suchodolska, Director, Head of Operations Sierra Balmain.

Sierra Balmain will be responsible for all aspects related to the day-to-day management of the centre, including operational management, finances and accountancy, administration of lease agreements and marketing activities. One of the key pillars of cooperation will also be the leasing of retail space.

*"I am very pleased with the trust placed in us by the owner of Alfa Centrum in Gdańsk. Due to its location in the very popular and lively district of Gdańsk – Przymorze, it is a very well-liked shopping centre by customers. It also creates many opportunities to expand the range of tenants, and thus make its retail and leisure time offer more attractive"* – said Agata Stańkowska, Director, Head of Leasing Sierra Balmain.

Alfa Centrum opened in 2002 and covers over 55 000 m<sup>2</sup>. Centre's tenants include Piotr i Paweł, Sinsay, Rossmann, Douglas, CCC, H&M, Orsay, Empik, Smyk. There is also a Helios cinema, a climbing wall and the Institute of Good Education – the first school in the country to be located in a shopping center. Customers can use a free car park with 560 parking spaces.