

WEEKDAY opens at Galeria Kazimierz in Kraków.

Comissioned by Invesco Real Estate, Sierra Balmain, a leading retail space manager and developer in Poland, exclusively responsible for the leasing of space in Galeria Kazimierz in Kraków, has signed a lease agreement with Weekday, a long time awaited brand in Poland.

 Warsaw – 3rd of December 2019

Weekday has officially opened in Poland last Friday. Trendsetting Swedish brand has enlarged the tenant mix of Galeria Kazimierz. The shop is located on the ground floor, and offers unique collection influenced by pop culture and street style.

„We can see a lot of interest from tenants due to the continuing potential of Galeria Kazimierz. We are sure that customers will be attracted by the long awaited Weekday brand”- said Magdalena Kondeja, Head of Leasing at Sierra Balmain. “Our company’s ambition is to deliver the best choice of brands perfectly matched with local customer needs. We are very happy to have introduced Weekday to Galeria Kazimierz” – added Magdalena Kondeja.

The brand which is part of H&M group's portfolio, was created in 2002. It currently sells online on 88 markets and its unique stores can be found in 13 countries. Its offer presents collections of their own women's and men's fashion and denim lines as well as a selection of other external brands.

Sierra Balmain

Sierra Balmain is an independent consulting company on the commercial real estate market, focusing on the area of Poland and Central and Eastern Europe. The company offers its clients a full range of services within the commercial real estate market, including office, industrial and retail premises, property management as well as transaction advisory in the investment market.

Sierra Balmain provides real estate services in polish 15 cities on 16 assets with a combined value of €1.3bn and 1,350 tenants. Sierra Balmain has 100 employees and 15 years of regional experience having successfully provided service to, and executed transactions with, dozens of Europe's largest and most well-known investors.

For more information please visit our website: <http://sierrabalmain.com/>